

Global Transfers now available on HSBC Malta's free Mobile Banking app

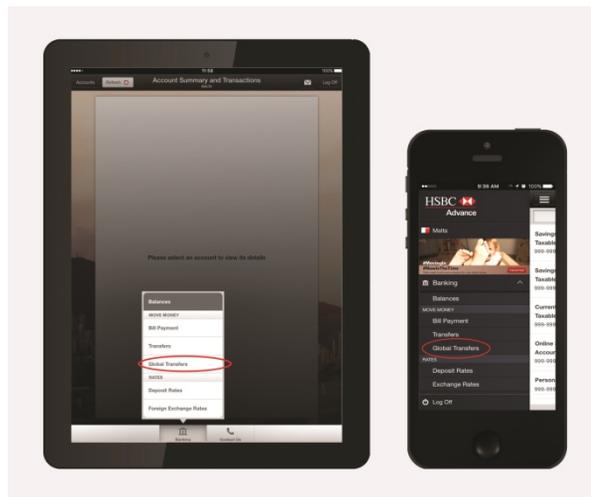
HSBC Malta recently announced the introduction of the Global Transfers feature on their Mobile Banking app. Now, the Bank's Premier and Advance customers can make transfers between their international HSBC accounts using their smartphones and iPads whilst on the go, anytime and anywhere.

The Global Transfers feature is fast and secure and allows Premier and Advance customers to transfer large amounts between eligible HSBC accounts. This feature was, to date, only available on HSBC Malta's free Personal Internet Banking service.

The HSBC Mobile app was launched in July 2014 and since then, HSBC Malta released a number of upgrades to make it more user friendly, whilst introducing new functionality, such as the Global View feature which was introduced in 2015, and packs the power of HSBC's suite of internet banking features. The app went on to reach the 15,000 download mark in under four months of launch and remains one of the leading downloaded apps in Malta in its category.

HSBC Malta Head of Retail Banking and Wealth Management Daniel Robinson said: "Since its launch, the use of the HSBC mobile app has grown dramatically with 22% of the total logons to access online banking being made via the mobile app. When compared to the same period last year, the Bank saw an increase of 73% in transfers made using the app whilst the number of bill payments increased by 18%. We are constantly upgrading our systems to make online banking more convenient for our customers."

The free HSBC Mobile Banking app allows customers to logon without using the HSBC security device and perform a variety of banking transactions 24/7 wherever they may be. It is available to download from the Apple Store for iPhone® and iPad® and Google Play for Android™ smartphones.



A screen shot of the new Global Transfers feature on HSBC Malta's free mobile banking app

Approved and issued by

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