

20 November 2024

The HSBC Malta Foundation Celebrates International Men's Day with Support for Vulnerable Men in the Community

The HSBC Malta Foundation marked International Men's Day with an initiative dedicated to supporting vulnerable men across Malta and Gozo, reaffirming the bank's commitment to social responsibility and community well-being.

This year, the initiative saw the HSBC Malta Foundation collaborating with nine local schools and HSBC Malta employees to collect essential care items, including unutilised toiletries and hygiene products, which were distributed to nine NGOs that work directly with men facing hardship. The nine local schools are – St Augustine College, Stella Maris College, De La Salle College and Chaplaincy, St Monica School Birkirkara, Kirkop Middle School, St Paul's Missionary College, the Wardija Resource Centre, St Francis School (Gozo) and St Joseph Mater Boni Consilii School.

The collection drive culminated in a special ceremony at HSBC Malta's headquarters, where representatives from the participating NGOs gathered to celebrate the spirit of the occasion. The event highlighted the importance of addressing specific challenges faced by men in the community and underscored HSBC Malta Foundation's dedication to meaningful social impact.

Geoffrey Fichte, CEO of HSBC Malta, commented on the initiative: "Supporting our communities, especially vulnerable groups, is a core part of HSBC Malta Foundation's mission. By engaging with local schools and NGOs, we aim to foster a sense of shared responsibility and care for those who need it most. International Men's Day is a time to reflect on the challenges faced by men, and we're proud to play a part in helping address these issues."

This initiative aligns with HSBC Malta Foundation's ongoing commitment to community support, emphasising that corporate responsibility extends beyond business goals, encompassing broader efforts to uplift and empower the communities it serves. Through these projects, the HSBC Malta Foundation continues to demonstrate leadership in corporate social responsibility, inspiring others to take action toward positive change in society.

The NGO's who benefitted this time round where:- YMCA, Building Bridges, The Richmond Foundation, Sedqa Centru St Maria, the Migrants Commission, Dar Papa Frangsiku, St Jean Antide Foundation, ALS Malta and the Soup Kitchen in Valletta.

Anthony Camilleri on behalf of YMCA said: "We wish to express our gratitude and appreciation to you for helping YMCA Malta's cause. Your support will increase our capacity to give hope and assistance to service users who benefit from the services delivered by YMCA Malta. Your continuous support, together with that of organisations, individuals, and companies, will determine the success of our programmes and services, which are provided to individuals and families whom we encounter on a daily basis. YMCA Malta is an NGO and voluntary organization that relies on fundraising, charity, and donations in order to continue giving its service to persons and families, including children who experience homelessness and youths from different walks of life. Your donation motivates and encourages us to strive for a more just society. Your support is invaluable and helps us further develop the services required by vulnerable communities.'



NGO representatives at HSBC Malta's headquarters in Valletta

HSBC Bank Malta p.l.c.

HSBC Bank Malta p.l.c. is a member of the HSBC Group, whose ultimate parent company is HSBC Holdings plc. HSBC Malta provides a comprehensive range of financial services which are all designed to meet the expanding requirements of its large client base of personal and corporate customers. These include Wealth and Personal Banking, Commercial Banking and Global Markets. Registered in Malta number C3177. Registered Office: 116, Archbishop Street, Valletta VLT 1444, Malta. HSBC Bank Malta p.l.c. is regulated and licensed to carry out the business of banking and investment services in terms of the Banking Act (Cap. 371 of the Laws of Malta) and the Investment Services Act (Cap. 370 of the Laws of Malta) by the Malta Financial Services Authority.

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 60 countries and territories. With assets of US\$3,099bn at 30 September 2024, HSBC is one of the world's largest banking and financial services organisations.