

26 June 2016

HSBC Malta celebrates the people and relationships behind its success

Customers and colleagues took centre stage over recent weeks as HSBC Malta hosted a series of events and celebratory moments that highlighted the people and relationships behind its success. While each event served a different purpose, they all reflected the values and relationships that continue to underpin and shape the Bank's success.

From its annual Townhall to a customer event and the bank's staff summer celebration, each occasion reflected HSBC Malta's continued commitment to investing in its people, strengthening customer relationships and fostering a culture built on collaboration, inclusion and excellence. Together, the events highlighted the values that continue to define the bank as it looks confidently towards the future.

The programme began with HSBC Malta's annual Townhall, where colleagues from across the organisation came together to reflect on achievements, discuss strategic priorities and look ahead to the next chapter of the bank's journey. The event reinforced HSBC Malta's culture of openness, collaboration and accountability, while recognising the collective contribution colleagues make every day in delivering exceptional service to customers. Employees also heard a clear and direct message: as the bank transitions to CrediaBank, the people who built the bank's success will continue to drive it forward post transition.

The celebrations continued with a customer summer event, bringing together clients, partners and guests in recognition of the longstanding relationships built on trust, loyalty and shared success. The evening reflected HSBC Malta's appreciation for the confidence customers continue to place in the bank and reaffirmed its commitment to supporting them through every stage of their financial journey.

The series concluded with HSBC Malta's annual staff summer celebration, providing colleagues with an opportunity to celebrate achievements, strengthen connections across the organisation and recognise the teamwork and dedication that continue to drive the bank forward. Beyond celebrating success, the event reflected the importance HSBC Malta places on creating an engaging workplace where colleagues feel valued, connected and empowered.

Collectively, the three events underscored a simple but enduring message: HSBC Malta's greatest strength lies in its people and the relationships they build every day. Whether supporting customers, collaborating with colleagues or engaging with the wider community, these relationships remain the foundation of the bank's continued success.

Commenting on the events, HSBC Malta CEO Geoffrey Fichte said, "The continuity of people, relationships and expertise is the foundation of our transformation and upgrade programme to CrediaBank. Our greatest strength has always been our people and the relationships we have built with our customers over many years. These events were a celebration of the trust, collaboration and sense of community that define HSBC Malta and continue to shape who we are today.

As we progress towards the proposed acquisition by CrediaBank, subject to regulatory approval, it remains very much business as usual. We continue to focus on delivering the highest standards of service to our customers, investing in our colleagues and supporting the communities we serve. This is the same team that will carry it forward into CrediaBank's next chapter.

These celebrations remind us that while organisations evolve, the values that define them endure. As the transaction progresses, subject to regulatory approval, we do so from a position of strength, built on the trust of our customers and the dedication of our colleagues. That continuity, of people, of relationships, of expertise, is non-negotiable. It is the foundation this transition is being built on. We look forward to the opportunities ahead and are confident that this next chapter will enable us to build an even stronger bank, continuing to deliver exceptional service for our customers while creating new opportunities for our people and supporting Malta's economic growth."



Photocaption: HSBC Malta CEO Geoffrey Fichte opening the all Employee Townhall



Photocaption: A group of HSBC Malta Employees during the Summer Party



Photocaption: Left: HSBC Malta CEO Geoffrey Fichte interacting with customers during the customer summer event

About HSBC Bank Malta p.l.c.

HSBC Bank Malta p.l.c. is a member of the HSBC Group, whose ultimate parent company is HSBC Holdings plc. HSBC Malta provides a comprehensive range of financial services which are all designed to meet the expanding requirements of its large client base of personal and corporate customers. These include Wealth and Personal Banking, Commercial Banking and Global Markets. Registered in Malta number C3177. Registered Office: 116, Archbishop Street, Valletta VLT 1444, Malta. HSBC Bank Malta p.l.c. is regulated and licensed to carry out the business of banking and investment services in terms of the Banking Act (Cap. 371 of the Laws of Malta) and the Investment Services Act (Cap. 370 of the Laws of Malta) by the Malta Financial Services Authority.

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 57 countries and territories. With assets of US\$3,234bn at 30 September 2025, HSBC is one of the world's largest banking and financial services organisations.