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HSBC Malta Foundation supports over 30 NGOs with its largest community giving initiative to date

This Christmas, the HSBC Malta Foundation once again brought the spirit of giving to life, supporting over 30 NGOs across Malta through one of its most impactful festive initiatives to date.

The Foundation coordinated a nationwide effort that transformed its executive boardroom into a central hub for generosity and collaboration, supported by HSBC Malta employees and four local schools who helped collect essential goods and gifts for those in need. Their combined contribution enabled the initiative to reach communities facing a wide range of social challenges during the festive season.

The support provided ranged from food, personal care items, educational materials, and children's gifts. For the first time, monetary donations were extended to animal welfare organisations, recognising their vital role within Maltese society and the broader community.

Commenting on the initiative, Geoffrey Fichte, the CEO of HSBC Malta, on behalf of the HSBC Malta Foundation, said: "This Christmas initiative reflects our commitment to supporting communities across Malta. The collective effort of our employees, partner schools, and beneficiary organisations has allowed us to make a meaningful difference during a time when support matters most."

Dorita Maniscalco, Head of St. Nicholas College, said: "Rabat Primary School contributed a generous donation of food items as part of the Reverse Advent Calendar initiative, supporting children in need during this festive season. This effort forms part of an HSBC campaign aimed at helping people in need, reflecting our commitment to community care and solidarity."

Representatives from the participating schools also highlighted the importance of community involvement in initiatives such as this, noting the positive impact of engaging students in acts of generosity and social responsibility.

HSBC Malta employees further embodied the festive spirit by actively contributing time, resources, and creativity to support the Foundation's efforts, reinforcing the importance of compassion and collective action.

The HSBC Malta Foundation's Christmas initiative continues to grow as a meaningful annual tradition, demonstrating the lasting impact of collaboration and kindness, whilst spreading hope, warmth, and positivity across Malta during the holiday season.

The four local schools which helped collect essential goods and gifts for those in need: St Dorothy's Junior School; Primary School Rabat, St Nicholas College; St Francis Secondary School and St Joan Antide Primary School.

The NGOs which benefitted: AAA Malta Association; ALS Malta; Angela House; Building Bridges; Caritas Malta; Dar Hosea; Dar il-Kaptan; Dar tal-Providenza; Djakonija Zurrieq; Franciscan Welfare Association – Qawra; Inspire; Gzira Parish Church; LOOP; MSPCA; RISE; RMJ's Horse Rescue; S.T.A.N.D.; Smiling with Jerome; SOAR; St Jean Antide Foundation; Suriet il-Bniedem; The Food Bank Life Line Foundation; The Foundation for the Ukrainian Community in Malta; The Island Sanctuary; The Life Network Foundation; The MCAST Outreach Services and Student Affairs; The Migrants Commission; The National Foster Care Association; The Optomist Club of Malta; The Soup Kitchen in Valletta; The Valletta Community Service, and YMCA.



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