

23 June 2025

HSBC Bank Malta unveils 2025 Student Campaign

HSBC Malta announced the launch of its 2025 Student Campaign, designed to support and empower the next generation of students. This initiative offers a comprehensive Student Account, complete with an attractive cashback incentive, for those pursuing post-secondary education.

Starting on June 23 and continuing until October 31, 2025, students who deposit their first stipend into a new HSBC Student Account will receive a €70 cashback. This gesture underscores the bank's commitment to fostering academic success and financial well-being from the outset of a student's higher education journey.

The HSBC Student Account is tailored for full-time students up to the age of 30, whether they are studying in Malta or internationally at secondary or tertiary levels. Account holders will benefit from a suite of features designed for modern student life, including:

- No monthly fees
- Competitive interest rates
- 24/7 access via online banking or mobile banking
- A contactless debit card for global payments and ATM withdrawals

"At HSBC Malta, we understand the unique financial needs of students as they embark on this pivotal stage of their lives," said Ian Casingena, Head of Consumer and Products at HSBC Malta. "Our 2025 Student Campaign is more than just an account; it's a commitment to providing the tools and support that empower students to manage their finances effectively, no matter where their educational path takes them."

Opening an HSBC Student Account has been streamlined for maximum convenience. Students can initiate the application process online, significantly reducing paperwork and saving time. A brief follow-up appointment at any HSBC Malta branch finalizes the account setup, making the transition to financial independence smooth and efficient.

To learn more or begin the application process, visit:
<https://www.hsbc.com.mt/accounts/products/student/>



Photocaption: One of the images used for HSBC Bank Malta's 2025 Student Campaign

Terms & Conditions apply. Full terms and conditions are available on request. The students savings account has an annual interest rate of 0.1% which is not compounded.

HSBC Bank Malta p.l.c.

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HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 58 countries and territories. With assets of US\$3,054bn at 31 March 2025, HSBC is one of the world's largest banking and financial services organisations.