

24 March 2025

HSBC Malta marks International Women's Day with annual donation drive

On International Women's Day, HSBC Malta Foundation marked its ongoing commitment to helping women in need by contributing through its annual donation drive. This initiative, which has become a cornerstone of the bank's social impact efforts, provides essential items to women affected by domestic violence, mental health challenges, homelessness, and other adversities.

This year, HSBC Malta, in collaboration with a local school and the generous support of suppliers, has once again brought the community together to gather vital supplies for 23 NGOs working to assist vulnerable women. Donations include essential toiletries such as shampoo, shower gel, toothpaste, and deodorants, along with much-needed items like blankets and food supplies. These contributions will help ease the burden on women facing hardship and ensure they have access to basic necessities.

Students participating in this initiative demonstrated a strong sense of responsibility and community spirit. Many were involved in collecting and organising the donations, highlighting the importance of instilling values of compassion and solidarity in younger generations.

The donations were presented at a special event at HSBC's Head Office in Valletta, where, for a day, the boardroom was transformed into a space of generosity and goodwill. This mirrored the success of previous donation drives and reinforced the bank's dedication to social responsibility.

Melanie Piscopo speaking on behalf of St Jean Antide Foundation emphasised the impact of such initiatives: "Acts of kindness, no matter how small, can have a profound effect. This initiative is a testament to the strength of community and the power of collective action to bring positive change to those who need it most. It is heartening to see so many people come together with a shared purpose – to support and uplift women facing hardship."

Glenn Bugeja at HSBC Malta, reflected on the bank's long-standing commitment to supporting the community: "At HSBC Malta, we believe in creating meaningful change, and this donation drive is just one of the ways we give back. Supporting women in need is not just about providing essential items; it's about sending a message of solidarity, respect, and hope. Seeing students, schools, and suppliers unite for this cause is incredibly inspiring, and we are grateful to everyone who contributed."

The HSBC Malta Foundation remains committed to empowering individuals and fostering a more inclusive society. By working closely with local organisations and the wider community, the foundation continues to champion initiatives that make a real difference in people's lives. Through efforts like this annual donation drive, HSBC Malta strengthens its role as a force for positive change, ensuring that those in need receive both material support and the reassurance that they are not alone.



Photocaption: HSBC's Head Office in Valletta - the boardroom transformed into a space of generosity and goodwill for the International Women's Day donations presentation

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