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HSBC Malta Renews Commitment to Supporting Maltese Businesses' Global Expansion with TradeMalta Agreement

HSBC Malta has reaffirmed its commitment to supporting the international growth of Malta-based businesses by renewing its long-standing agreement with TradeMalta which is celebrating its 10th year anniversary. This renewed partnership further strengthens HSBC's role in facilitating business internationalisation, a mission that TradeMalta has championed since its inception in 2015.

The agreement was signed by HSBC Malta's CEO Geoffrey Fichte and TradeMalta's CEO Anton Buttigieg. The collaboration between HSBC Malta and TradeMalta has played a pivotal role in helping local businesses expand into global markets, offering crucial resources, expert guidance, and funding support.

TradeMalta provides a range of services to businesses, including expert training, access to international networking opportunities, and financial incentives designed to support companies aiming to expand globally. HSBC Malta's continued backing ensures that Maltese businesses can continue to benefit from these initiatives.

Geoffrey Fichte, CEO of HSBC Malta, commented: "HSBC Malta has consistently supported TradeMalta's mission of equipping local businesses with the tools they need to compete internationally. Over the past decade, TradeMalta has played a crucial role in fostering Malta's global business connections, and we are proud to continue this journey together. In today's dynamic global environment, it's more important than ever to help Maltese businesses thrive beyond our shores."

Anton Buttigieg, CEO of TradeMalta, added: "The past ten years have shown how vital internationalisation is for Maltese businesses. Through our strategic partnership with HSBC Malta, we have been able to offer invaluable support to local companies seeking to expand into international markets. As we celebrate this milestone anniversary, we look forward to continuing our efforts in assisting businesses as they navigate new global opportunities."



L-R: Nathalie Camilleri Sultana, Media and PR Manager, TradeMalta; Richard Scerri, Head Trade Promotion, TradeMalta; Anton Buttigieg, CEO, TradeMalta; Geoffrey Fichte, CEO, HSBC Malta; Joyce Grech, Head of Commercial Banking, HSBC Malta; Tonio Mallia, Head of Marketing, HSBC Malta



L-R: Anton Buttigieg, CEO, TradeMalta and Geoffrey Fichte, CEO, HSBC Malta

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HSBC Holdings plc

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