



24 January 2025

## HSBC Malta Launches User-Friendly ATMs with Enhanced Functionality

HSBC Malta has introduced its latest state-of-the-art touchscreen ATMs, offering customers an enhanced banking experience with cutting-edge technology and advanced functionality. The new ATMs, featuring sleek, wider touchscreens with high-resolution displays, and intuitive indicators, are designed to make everyday banking easier and more accessible for everyone.

The new models represent the latest in ATM technology, combining ease of use with robust functionality. Accessibility has been a key focus, with the machines now equipped for headphone use, allowing visually impaired customers to manage their banking independently and with ease.

In addition to offering the full range of existing services, the ATMs now feature added functionality, including the ability to deposit up to six cheques at a time without the need for envelopes. This streamlined process saves time and reduces paper waste, enhancing the customer experience while supporting sustainability goals.

Geoffrey Fichte, CEO of HSBC Malta, said: "The launch of our latest touchscreen ATMs emphasises our commitment to innovation and customer satisfaction. These advanced machines are designed to make banking simpler, faster, and more accessible for all. By adopting the latest technology, we are ensuring that our services evolve to meet the changing needs of our customers."

Muriel Rutland, Head of Wealth and Personal Banking at HSBC Malta, added: "At HSBC Malta, we are proud to introduce these cutting-edge ATMs, which reflect our focus on convenience, accessibility, and sustainability. The improved features, such as multi-cheque deposits and touchscreen capabilities, are tailored to provide a seamless banking experience for all our customers."

To date, 30% of ATMs have been replaced with state-of-the-art, new machines and the bank is committed to replace the rest of fleet in 2025. The rollout of the new ATMs is part of HSBC Malta's ongoing investment in innovative banking solutions, ensuring that customers continue to enjoy secure and user-friendly services also through its self-service channels.



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