

2 May 2024

## **HSBC Malta Foundation partners with Foundation for the Conservation of the Maltese Honey Bee to Launch the 'Bee Creative: Maltese Honey Bee artVenture'**

The HSBC Malta Foundation is excited to announce its partnership with the Foundation for the Conservation of the Maltese Honey Bee on the "Bee Creative: Maltese Honey bee *artVenture*," a unique initiative designed to foster creativity and environmental awareness among Malta's youngest citizens which is centred around the esteemed Maltese Honey Bee, the island's proposed national Insect.

Through this initiative, students from Primary schools Years 4 to 6 (ages 8-11) will have the opportunity to explore the world of the Maltese Honey Bee through art. This initiative is inviting them to express their creativity and understanding of the Maltese Honey Bee through illustrations, drawings, poems, or paintings that highlight the significance of the Maltese Honey Bee in Maltese beekeeping and for pollination, combining educational and artistic elements to cultivate a deep appreciation for Malta's natural heritage.

In recognition of their creativity, 15 student who participated in this initiative and according to merit, will receive hand-knitted Maltese honey bees. To extend the educational impact, A3 posters showcasing the NGO's initiative to declare the Maltese Honey Bee as a national species will be distributed among the schools involved.

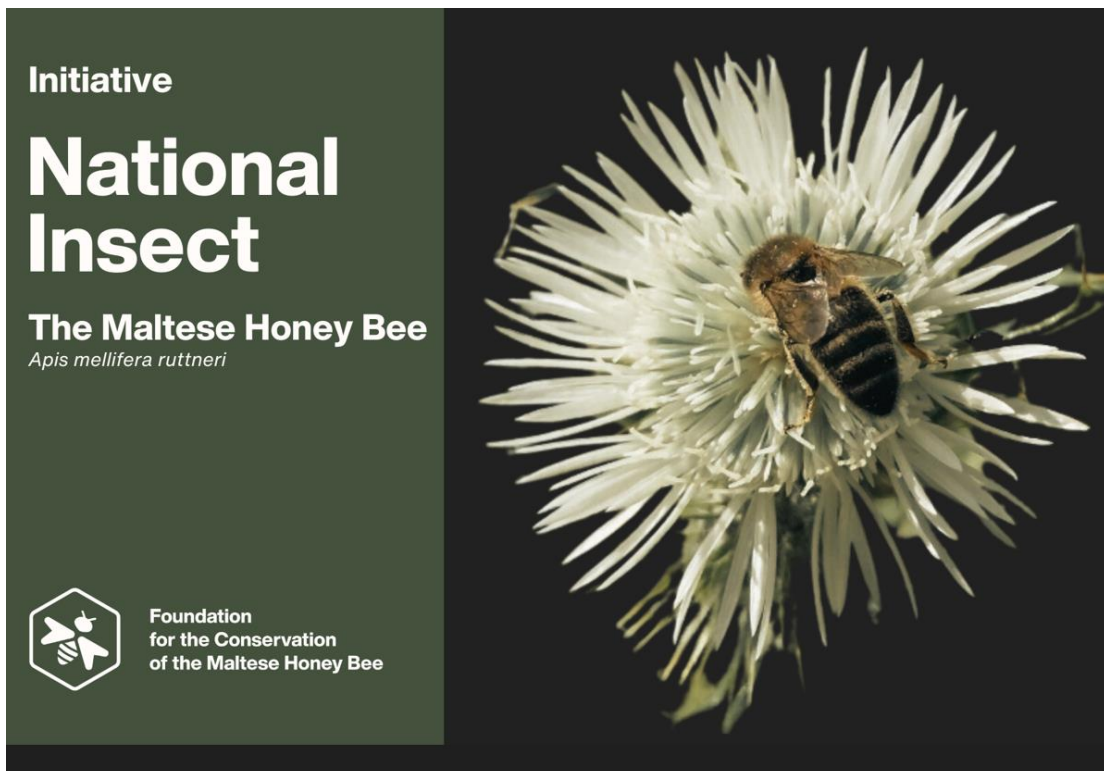
Glenn Bugeja on behalf of the HSBC Malta Foundation said, "We are delighted to support the 'Bee Creative: Maltese Honey bee *artVenture*.' This initiative is a testament to our commitment to the environment and education, aiming to instil a sense of responsibility and wonder in our children towards nature. By engaging with the arts, we believe students can develop a meaningful connection with the environment, fostering a generation that values and advocates for the preservation of our natural world".

The HSBC Malta Foundation and the Foundation for the Conservation of the Maltese Honey Bee are proud to collaborate on this venture, aspiring to ignite a blend of creativity and environmental stewardship among the young participants. This partnership underscores a mutual commitment to a sustainable future, where Malta's youth are educated and enthusiastic custodians of their natural environment.

A photo of the artwork should reach the Foundation by the 10th of May 2024 at [nahlamaltija@gmail.com](mailto:nahlamaltija@gmail.com). For further details about the "Bee Creative: Maltese Honey Bee *artVenture*" one may contact the Foundation KNM at the same email address.



Hand-knitted Maltese Honey Bee, featuring characteristics of the local honey bee, such as its dark colour which will be distributed in recognition of their creativity to the top 15 students participating in this initiative



Poster promoting the Foundation for the Conservation of the Maltese Honey Bee to designate the Maltese Honey Bee as a national species

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