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## HSBC Bank Malta Celebrates Winners of Premier Mastercard Campaign

HSBC Bank Malta has officially concluded its Premier Mastercard campaign with a prize-giving ceremony at the HSBC Premier Lounge at its flagship branch in Qormi. Ten Premier customers were awarded travel vouchers worth €2,000 each, celebrating their loyalty and continued trust in HSBC Premier proposition.

The campaign, which was supported by Mastercard, ran from 9<sup>th</sup> October to 30<sup>th</sup> November 2023, and offered HSBC Premier Mastercard holders the exclusive opportunity to win one of ten travel vouchers by using their cards for transactions. Aimed at enhancing the cardholder experience, the campaign highlighted HSBC Malta's commitment to providing customers with more than just banking – but opening an opportunity to unforgettable experiences.

Muriel Rutland, Head of Wealth and Personal Banking Designate, presented the vouchers to the winners at the HSBC Premier Lounge in Mill Street Qormi.

"This competition was all about giving something back to our loyal and valued customers who continuously choose HSBC for their financial requirements. With HSBC Premier we are committed to provide the best that banking can offer for our customers and their families. I hope that these vouchers will be the key to a fantastic holiday for each of the winners.", said Ms Rutland.

HSBC Bank is committed to providing its Premier customers with superior banking services and opportunities. This successful campaign is one of the many ways the bank continues to reward its loyal customers.



**Photo: Muriel Rutland, Head of Wealth and Personal Banking Designate, addressing the HSBC Premier Mastercard competition winners at the HSBC Premier Lounge in Mill Street Qormi**

***HSBC Bank Malta p.l.c.***

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***HSBC Holdings plc***

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