

7 July 2023

HSBC Malta kickstarts 2023 student campaign with €50 welcome gift

Students who open an HSBC student account and deposit their first stipend in it, will receive a €50 welcome gift from the bank as part of its 2023 student campaign, which kicked off on 3 July. Newly onboarded students will also receive a useful welcome pack including a laptop bag, an RFID-blocking card holder and a webcam hide, among other gifts. The campaign will run till the end of October 2023.

An HSBC student account is available to all full-time students aged between 13 and 30 studying in Malta or abroad at secondary or tertiary level. Students will benefit from competitive interest rates, easy access to their accounts via desktop or smartphone, a debit card which allows payments and cash withdrawals worldwide. All this without any monthly fees.

HSBC Malta strives to simplify the banking process for students as much as possible and students can perform the majority of the account opening process online and then go to a branch for a short meeting to finalise the application.

Ian Casingena, Head of Customer and Products at HSBC Malta said: "Our Student Account is a testament to HSBC Malta's deep commitment to supporting the academic journey of young scholars. Education is a critical investment for the future, and we are proud to provide banking solutions that address the unique needs of these future professionals."



HSBC Bank Malta p.l.c.

HSBC Bank Malta p.l.c. is a member of the HSBC Group, whose ultimate parent company is HSBC Holdings plc. HSBC Malta provides a comprehensive range of financial services which are all designed to meet the expanding requirements of its large client base of personal and corporate customers. These include Wealth and Personal Banking, Commercial Banking and Global Markets. Approved and issued by HSBC Bank Malta p.l.c. (116, Archbishop Street, Valletta VLT1444). HSBC Bank Malta is a public limited company regulated by the Malta Financial Services Authority and licensed to carry out the business of banking in terms of the Banking Act (Cap.371 of the Laws of Malta). HSBC is licenced to conduct investment services in terms of the Investment Services Act (Cap.370. of the Laws of Malta) and is enrolled as a Tied Insurance Intermediary for HSBC Life Assurance (Malta) Ltd under the Insurance Distribution Act (Cap. 487 of the Laws of Malta).

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 62 countries and territories. With assets of \$2,990bn at 31 March 2023, HSBC is one of the world's largest banking and financial services organisations.