

23 March 2023

HSBC Malta, together with 9 leading Maltese companies, NGOs and a school join forces with President of Malta for return of CSR Week

Nine leading Maltese companies and a school have come together for a two week-long series of corporate social responsibility initiatives which are proudly being supported by His Excellency the President of Malta, Dr. George Vella.

CSR Week was launched on Monday 20th March with a courtesy visit to the President of Malta where he expressed his support for the initiative, adding that he hoped that other organizations will follow their lead and engage in similar community-focused projects.

The initiative is being spearheaded by HSBC Malta and returns after a three-year hiatus as a result of the COVID-19 pandemic.

The CSR Week aims to mobilise volunteers from across Malta's working population in order to give something back to the community and leave a positive impact on society.

Employees signing up to take part in CSR Week will help with activities ranging from restoration and painting projects at various NGO facilities, spending time at residential homes for the elderly, collecting food and toys for donation, as well as supporting rehabilitation and animal welfare organisations.

A total of 16 events involving hundreds of volunteers will take place over a ten day period starting on Monday 20th March.

The participating companies, and the NGOs being assisted, are:

- AX Group, working with Fondazzjoni Sebħ (at Fra Diegu Home);
- Corinthia Group, teaming up with Fondazzjoni Sebħ (Santa Venera project), Dar il-Kaptan, and the Soup Kitchen);
- Farsons Group, also partnering with Heritage Malta (clean up at Fort Delimara);
- HSBC Malta, collaborating with Caritas Malta (San Blas rehab centre) and the Association for Abandoned Animals;
- Malta Public Transport, partnering with Birdlife (clean ups) and the Richmond Foundation (restoration works);
- Mater Boni Consiglii School - Paola, engaging with Dar il-Kaptan (mother's day card project) and The Birżebbuġia Local Council with a clean-up;
- Med Serv Regis, assisting local NGOs catering for children and vulnerable persons with the collection of toys and food;
- Melita, partnering with Richmond Foundation;
- Seifert Systems, supporting Heritage Malta (with a clean-up at the Domus Romona);
- Toly Group, joining forces with the Salesian Community (St Patrick's home/school in Sliema).

Applauding the initiative, H.E. George Vella underlined the importance of raising awareness about the help that many NGOs require to continue delivering their services and commended the many volunteers that sustain these lifelines that are crucial for those who make use of their facilities.

"We are honoured to be part of this exceptional initiative, which demonstrates how businesses and educational institutions can come together for the greater good. By pooling our resources and dedicating our time to local NGOs, we hope to make a significant positive impact on our community and inspire others to follow suit," Michel Cordina, Executive Director for HSBC Bank Malta.

This unique CSR initiative, with the patronage of the President of Malta, showcases the power of collaboration among companies, schools, and NGOs in making a difference in society and the environment.



Photocaption: Mr Roderick Bajada from the Malta Public Transport, Mr Joseph Restall from Corinthia Group, Ms Josephine Grima from AX Group, Mr Anthony Diacono from Med Serv Regis, Mr Glenn Bugeja on behalf of the HSBC Malta Foundation, The President of Malta H.E. Dr George Vella, Mr Norman Aquilina from Farsons Group, Mr Michel Cordina from HSBC Bank Malta, Mr Philipp Seifert from Seifert Systems; Ms Dorien Bianco from Toly Group.

Photo credit – Office of the President

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