

27 October 2022

Skolasajf students learn about entrepreneurship, financial literacy and employability skills

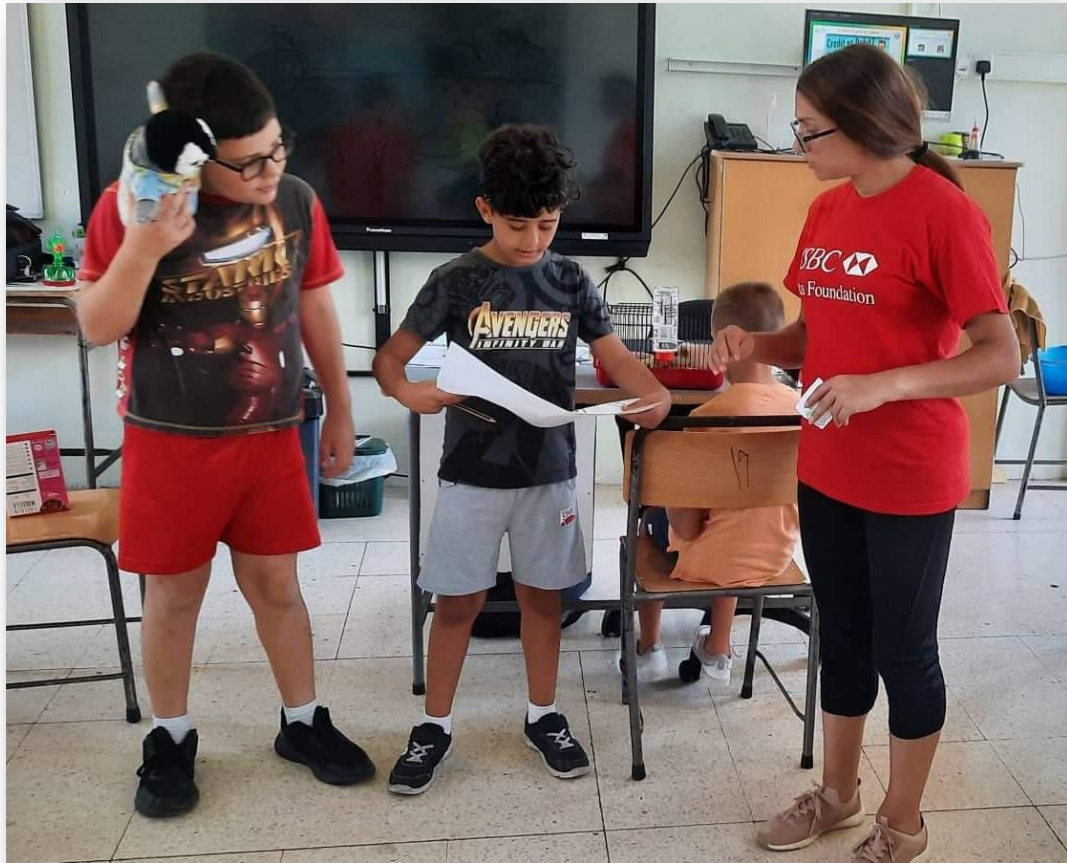
Students attending Skolasajf this year had the opportunity to learn about subjects like entrepreneurship, financial planning and employment thanks to a specific programme developed and implemented by JA Malta. The programme was supported by the HSBC Malta Foundation, which has been working with JA Malta over the last three decades to equip younger people with the financial and entrepreneurship skills they need to succeed in life. A number of HSBC employees also volunteered to help deliver the programme in classrooms across Malta and Gozo.

Benjamin Le Brun, Programmes Coordinator at JA Malta, said, “The Community and Economics for Success Programmes run by JA Malta throughout Skolasajf gave children of both primary and secondary age a hands-on opportunity to learn business and finance skills that will be useful throughout their lives. We also gave children the opportunity to showcase their work to a panel of expert judges during a final event at which prizes were also presented to the best team in each programme.”

Glenn Bugeja, Manager Corporate Sustainability at HSBC Malta said, “HSBC Malta and the HSBC Malta Foundation have been long standing supporters of entrepreneurship and financial literacy education, particularly through our support for JA Malta. These successful summer programmes, which have reached more than 1,000 students, could not happen without dedicated volunteers, so it is very rewarding to note that HSBC employees were able to deliver the programme in a total of 12 different education centres. The positive feedback received from our colleagues highlighted how much the children enjoyed learning during this experience.”

Ritienne Pisani, Chief Investment Officer at HSBC Life Assurance (Malta) Ltd, who coordinated this initiative, said, “I feel very strongly that financial literacy is a key skill which every child, and adult, should master. It is therefore important for me to support the regular initiatives which the bank undertakes in this area, and I am very grateful for the support of colleagues who joined me to ensure we delivered a high-quality programme.”

JA Malta’s Community and Economics for Success programmes were also supported by the Ministry for the Economy, European Funds and Lands.



PHOTOCAPTION: HSBC Bank employees volunteered to help deliver JA Malta's community and economics success programmes during Skolasajf

HSBC Bank Malta p.l.c.

HSBC Bank Malta p.l.c. is a member of the HSBC Group, whose ultimate parent company is HSBC Holdings plc. HSBC Malta provides a comprehensive range of financial services which are all designed to meet the expanding requirements of its large client base of personal and corporate customers. These include Wealth and Personal Banking, Commercial Banking and Global Markets. Registered in Malta number C3177. Registered Office: 116, Archbishop Street, Valletta VLT 1444, Malta. HSBC Bank Malta p.l.c. is regulated and licensed to carry out the business of banking and investment services in terms of the Banking Act (Cap. 371 of the Laws of Malta) and the Investment Services Act (Cap. 370 of the Laws of Malta) by the Malta Financial Services Authority.

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 63 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,985bn at 30 June 2022, HSBC is one of the world's largest banking and financial services organisations.