

28 June 2022

HSBC Bank Malta's commercial banking clients invited to 'Taste History'

After an absence of almost three years due to the pandemic, HSBC Bank Malta hosted its first networking event for commercial banking clients at the Malta Maritime Museum in Birgu.

Simon Vaughan Johnson, Chief Executive Officer at HSBC Bank Malta, said: "On this special occasion, our first in-person event since the outbreak of the pandemic, we are here to reconnect and further strengthen our valued relationships. We're very much open for business and remain fully committed to delivering our Safe Growth strategy that is based on three core pillars: Sustainable Growth, Our Customers and Our People. Despite the challenging external environment, there are ample opportunities in Malta for international business growth which we are well positioned to support as the leading international bank in Malta, bringing the best of HSBC to Malta.

Pierre Brincat, Senior Corporate MME Relationship Manager at HSBC Bank Malta, who was standing in for Joyce Grech, Head of Commercial Banking who due to unforeseen circumstances was unable to attend the event, said: "It is apt for us to be here at the Malta Maritime Museum celebrating the country's maritime past, which enabled international trade in very different times. Today, at HSBC Bank Malta, we strive to connect our customers to global opportunities, enabling their businesses to thrive. We appreciate the trust you place in HSBC, which we shall continue to respect with our commitment to serving our clients to the highest standards possible."

The event was centred around the 'Taste history' concept created by Heritage Malta. A team of curators, historians and chefs teamed up to create a unique experience by recreating the meals that were recorded as being eaten in Malta during the 18th century. Clients had the opportunity to taste the food of a bygone era while enjoying the stunning view from the terrace. Liam Gauci, Chief Curator, explained how the food prepared for the evening was inspired by pages of history, paintings and records kept by the Order of St John.

HSBC is looking forward to welcoming customers to other events in the future and to continuing to strengthen the highly valued relationships that it enjoys with its clients.



Simon Vaughan Johnson, HSBC Bank Malta CEO



HSBC Bank Malta customer event at Malta Maritime Museum in Birgu

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