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HSBC Malta doubles stipend of student competition winners

Martina Galea Loffreda, Samuel Cedric Farrugia and Leanne Camilleri are the three winners of HSBC Malta's student competition and will now have their stipends for the current scholastic year doubled.

The competition, for students who opened their Student Account during the HSBC Malta campaign ending in October 2021, asked participants to take a photo with the HSBC gift pack they received when opening their account. This photo was then to be uploaded on their Facebook page with hashtag #HSBCDoublelt and a private message sent to the bank with their contact details and entry photo. The creators of the three photos with the most reactions were selected as winners.

Ian Casingena, Head of Customer and Products at HSBC Bank Malta said: "HSBC's Student Account offers young people the ideal platform to begin building their financial independence. As always, the bank tries to find new ways to encourage and educate students on the importance of managing their money properly and this year's campaign was no exception. HSBC remains committed to providing all our student account holders, including the three winners of our competition, with the financial products and service they need to succeed."

During this year's campaign, HSBC Malta also organised a Student Week where students had the opportunity to meet student ambassadors across the branch network to learn about onboarding services and receive additional gifts.

Those students who credit their stipend to their HSBC Malta account will also receive a €50 credit into their account.



PHOTOCAPTION: From left the three winners of HSBC Malta's student competition Leanne Camilleri, Samuel Cedric Farrugia and Martina Galea Loffreda

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