

25 October 2021

## **HSBC Malta reaffirms commitment to TradeMalta**

HSBC Bank Malta has reaffirmed its commitment to supporting TradeMalta and the work it carries out to help Maltese businesses expand into international markets. This renewed commitment builds on HSBC's long standing support for TradeMalta, through which the bank has set up an HSBC Room serving as one of the meeting spaces at TradeMalta's Sliema offices and also sponsored two editions of the Malta International Business Awards, along with a number of other initiatives. More recently, the bank has supported numerous webinars which TradeMalta has organised throughout the Covid-19 pandemic to help businesses understand ways in which they can internationalise despite the challenges.

Speaking during a recent visit to Trade Malta, Joyce Grech, HSBC Malta's Head of Commercial Banking, said, "TradeMalta plays a vital role in helping Maltese businesses to internationalise by providing expert advice, training and support. HSBC Malta has always backed TradeMalta in these endeavours and while Covid-19 meant a change of approach, it did not lessen our mutual commitment to helping local companies succeed on the world stage. In fact, in addition to supporting TradeMalta, HSBC Malta has also made €250 million available through its International Business Fund specifically to help Maltese businesses go international. Around half of these funds are still available."

Anton Buttigieg, CEO at TradeMalta, said, "As the world economy begins to adjust to the new realities created by the pandemic, new opportunities are also emerging. As it has always done, TradeMalta is here to support Maltese companies looking to make the most of the opportunities available, anywhere in the world. Thanks also to our partners, including HSBC Malta, we have been able to continue offering our services over the past months and are now fully geared up to provide all the advice, training and incentives that companies with international ambition need."

TradeMalta is a public-private partnership between the Government of Malta and The Malta Chamber, dedicated to helping Malta-based businesses go international. With this in mind, it offers a range of services including specialised training programmes in international business development and marketing as well as administering a number of incentive schemes and internationalisation programmes. More information is available at <https://www.trademalta.org/>

HSBC Malta offers a range of solutions for customers wishing to internationalise their business. More details can be found on [www.business.hsbc.com.mt](http://www.business.hsbc.com.mt)



**PHOTOCAPTION 1: (from left) Richard Scerri, Head of Trade Promotion at TradeMalta and Joyce Grech, Head of Commercial Banking HSBC Malta**



**PHOTOCAPTION 2: (from left) Richard Scerri, Head of Trade Promotion at TradeMalta, Nathalie Camilleri-Sultana, Head of Marketing Commercial Banking and Global Markets HSBC Malta, Joyce Grech, Head of Commercial Banking HSBC Malta, and Anton Buttigieg, CEO TradeMalta**



**PHOTOCAPTION 3: (from left) Nathalie Camilleri-Sultana, Head of Marketing Commercial Banking and Global Markets HSBC Malta, Joyce Grech, Head of Commercial Banking HSBC Malta, Anton Buttigieg, CEO TradeMalta and Richard Scerri, Head of Trade Promotion at TradeMalta**

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