

5 October 2021

Second round of HSBC-sponsored webinars ‘International Insights’ launched by TradeMalta

Following the success and positive feedback given by Malta-based businesses who participated in the previous series of webinars last year, TradeMalta, with the support of HSBC Malta, is launching another series of webinars titled ‘International Insights’.

Set to run from the 13th October until the 3rd of November 2021, the series will feature one-to-one interviews with experienced business professionals who achieved international success. Anthony Diacono, Melo Hili, Winston Zahra Jr and Andy Gatesy will be delving into their milestone experiences and achievements throughout their internationalisation journeys.

Anton Buttigieg, Chief Executive Officer at TradeMalta, said “In the upcoming webinar series, TradeMalta will be discussing the success stories of Maltese entrepreneurs who expanded their enterprise overseas. Titled ‘International Insights’ we will delve into the personal and professional journey to internationalisation of our guests, who will also share the lessons learnt and best practices that led to their success. During the series we will also highlight the services which TradeMalta offers to companies keen on going global.”

Joyce Grech, Head of Commercial Banking at HSBC Malta, said, “We are very pleased to be supporting these informative webinars which are of interest to both novice and experienced businesses. Assisting local businesses to expand their horizons internationally is at the core of HSBC’s purpose “Opening up a world of opportunity”. As a global business enabler, we offer various solutions geared towards facilitating the process of internationalising our customers’ businesses profitably, safely and in a sustainable manner.”

The webinars will once again be hosted by Joe Schembri, Chief Officer at TradeMalta and lecturer at the University of Malta.

The interviews will be streamed live on TradeMalta’s Facebook and LinkedIn pages (handle for both: @TradeMalta) on the following dates:

- Wednesday 13 October at 1000hrs
Interview with Anthony Diacono – Chairman Medserv plc
- Monday 18 October at 1000hrs
Interview with Melo Hili – CEO Hili Ventures
- Wednesday 27 October at 1000hrs
Interview with Winston Zahra Jr – CEO of GG Hospitality
- Wednesday 3 November at 1000hrs
Interview with Andy GatsyChairman and CEO at Toly Products

A replay of these webinars will also be available on HSBC’s website:
www.business.hsbc.com.mt

International Insights
INTERVIEWS

Anthony Diacono
Chairman Medserv PLC

Melo Hilli
CEO Hili Ventures

Winston Zahra Jr
CEO of GG Hospitality

Andy Gatesy
Chairman & CEO at Toly Products

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PHOTOCAPTION: One of the promotional banners produced for the upcoming second round of HSBC-sponsored webinars titled 'International Insights' launched by TradeMalta

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