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## **HSBC Bank Malta launches new “Investments Academy” microsite**

HSBC Bank Malta, through its subsidiary HSBC Global Asset Management (Malta) Limited, is launching a new microsite for the public which aims to deliver increased investment knowledge to the community. The “Investment Academy” site, which can be accessed at <https://www.assetmanagement.hsbc.com.mt/en/individual-investor/investor-resources/investment-academy>, will provide customers and non-customers with easy to read and timely advice on how to make their money work better and smarter. Most importantly, the website will help users to better understand the main concepts of investing.

The material will cover key investment topics, financial and economic concepts and other insights, bringing the international expertise of HSBC Group to investors in Malta. In turn, the “Investment Academy” will help users to navigate the investment world and make more informed decisions about mutual fund investments.

Konrad Borg Myatt, Chief Executive Officer of HSBC Global Asset Management (Malta) Limited commented, “The world of investments may sometimes feel daunting, however through this Academy, HSBC is delighted to be able to offer the local investor base access to simple, yet practical materials aimed at educating visitors on their journey into the realm of investments. If you are thinking about setting money aside for your future or you’re already an investor, we invite you to make use of our newly launched microsite.”

More information regarding HSBC’s Wealth Management Services is also available at [www.hsbc.com.mt/wealth-management](http://www.hsbc.com.mt/wealth-management)

*Past performance is not a guarantee of future performance.*

*HSBC is a public limited company regulated by the Malta Financial Services Authority and licensed to carry out the business of banking and investment services in terms of the Banking Act (Cap. 371 of the Laws of Malta) and the Investment Services Act (Cap.370. of the Laws of Malta).*

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## Introduction

Investing is a great way of reaching your financial goals. And whatever you're investing for, one key to success is understanding what you're investing in.

HSBC Global Asset Management's Investment Academy website covers key investment, financial and economic concepts, providing you the insights you need to effectively navigate the investment world and make more informed decisions about your mutual fund investments.



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**Screen grab of "Investments Academy" microsite launched by HSBC Global Asset Management (Malta) Limited**