

25 January 2019

## HSBC ushers in 2019 with great offers and discounts

HSBC Bank Malta p.l.c. has kicked off 2019 with some great offers on Home Loans, Personal Loans, as well as rewards for new customers joining its unique Premier or Advance propositions.

On offer are packages tailored for customers buying their first or second home, with competitive interest rates on HSBC's Classic Home Loan, with rates fixed until 30<sup>th</sup> June 2022. Home loan customers will enjoy personalised attention from specialised lending managers who will guide them throughout the whole lending process and ascertain that customers seize the best opportunities.

When it comes to Personal Loans, apart from offering the possibility of applying for such a loan online, HSBC is again offering fixed competitive rates combined with the possibility to repay the loan over a period of seven years. For the first time, HSBC is also providing a Furniture loan at a highly competitive interest rate to those customers who have taken a Home Loan from the bank in the past 2 years. This deal is available until 30 June 2019.

With its two unique propositions that provide unrivalled features and benefits to customers -HSBC Premier and HSBC Advance - the bank is offering those customers who meet the eligibility criteria and join by 28 February 2019, a cash reward of €75 and €50 respectively as a thank you for choosing HSBC as their bank of choice. This cash reward is over and above the free-of-charge propositions that include such features as free travel insurance, a free HSBC Premier Contactless Mastercard World or a free HSBC Advance Visa Platinum Card, loyalty reward points and much more.

HSBC Malta's Head of Retail Banking and Wealth Management, Dan Robinson said: "Banking is about relationships and trust. This, first and foremost, is built on the service we provide everyday through our branches, contact centres and online. The offers we have launched in 2019 will give us the opportunity to engage and develop better banking relationships, so our customers can achieve their goals and ambitions no matter how small or large they may seem."

Customers interested in learning more about these offers can visit <u>hsbc.com.mt</u>, call 2380 2380, or visit their nearest branch.

