

29 October 2019

HSBC Malta Foundation supports financial capability initiatives for primary children

The GEMMA-HSBC poster competition has been launched to encourage primary school children in Years 5, 6, 7, and 8, to better understand the concept of financial capability, which includes budgeting, saving, spending and prioritisation. The winner will receive a €200 book voucher, while the runner up and the contestant who places third will receive a book voucher of €150 and €100 respectively.

Organised by the Directorate for Learning and Assessment Programmes within the Ministry of Education and Employment, with the support of the HSBC Malta Foundation and the Ministry for the Family, Children's Rights and Social Solidarity, the GEMMA-HSBC poster competition is part of the ongoing GEMMA campaign. Run by the GEMMA team within the Ministry for the Family, Children's Rights and Social Solidarity (MFCS), this campaign aims to improve the financial capability of Maltese citizens to enable them to reach better informed financial decisions which fit their circumstances.

As part of this campaign, an interactive play called *Gemma Ftit* was also developed by the [GEMMA team](#) and presented to children during SkolaSajf over the past summer. This play features twins, their parents and maternal grandparents who, together with GEMMA, the honey bee mascot of the campaign, interact directly with the audience as they explore the themes of financial capability. During the current scholastic year, the play together with the GEMMA direct audience interaction, remains available to those Heads of Primary schools and or teachers who wish to run the activity in their school or class. Performances, which last a school lesson period, can be booked by contacting the HSBC Malta Foundation at glenn.bugeja@hsbc.com or astridsaliba@hsbc.com. A video of the *Gemma Ftit* play is also available on YouTube at www.youtube.com/watch?v=HN52cDT8R0I

To enter the poster competition, children need to create an A4 or A3 sized graphic, either drawn by hand or computer-generated. This needs to be accompanied by a 50 word description of the work. Entries can be submitted either by email to gemma@gov.mt or by post or in person to GEMMA, My Poster Competition, Room 331A, Ministry for Education and Employment, Great Siege Road, Floriana. The closing date for entries is Friday, 15 November 2019.

All posters entered into the competition will be displayed at St. Benedict College Secondary school in Kirkop on 22 November, when the winners will also be announced during an Entrepreneurship and Financial Literacy event that will be organised by the Department of Accounting and Business Studies at the College.

More information on the GEMMA-HSBC poster competition is available at www.gemma.gov.mt

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The GEMMA-HSBC competition poster