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## **New online account opening for HSBC Malta 2019 Student campaign**

HSBC Malta is gearing up for the 2019 student intake by launching its Student campaign. Once again, the bank is offering all full-time students enrolling or attending secondary schools, MCAST, sixth form, university or any other established post-secondary and tertiary education institution, the chance to benefit from all the features of the HSBC Student account, and enjoy a €50 welcome gift. This offer is valid until 31 October 2019 and is available to those students who route their stipend through an HSBC Malta account.

One major enhancement for this year is that students can now use the bank's new online account opening process, allowing them to open their account simply by filling in an online form and submitting it along with scans or images of their valid ID cards to the bank. After a few days, they will be asked to go to their branch of choice, and after a brief meeting they will be provided with their International Debit Card and Personal Internet Banking token.

"After a long year of study and exams, students just want to wind down, so we launched this new account opening process to make it quicker and easier for them to open their account and continue to enjoy their summer" said Gregory Inglott, Deputy Head of Retail Banking and Wealth Management.

Having a bank account is a requirement for the majority of students in order for them to receive their stipend. Students opening a student account with HSBC will benefit from free internet banking, free mobile banking, a free Visa® International debit card and discounted fees on withdrawals from non-HSBC ATMs.

"For most students stepping into the world of higher education, the opening of a bank account is often their first experience with a financial institution. That is the reason why we want to engage with them at this point so they can start to develop good personal finance habits and have the right ideas about saving for the future," concluded Gregory Inglott.

More information can be found at <http://hsbc.com.mt/student> or <facebook.com/HSBCMalta>



**Beat the heat this summer with an HSBC Student account**