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## **HSBC fostering Maltese businesses to thrive internationally**

HSBC Bank Malta p.l.c. has created a meeting space at Malta's premier export promotion agency, TradeMalta, which will be open to clients looking to discover international opportunities in a changing trade world.

The meeting room is located inside TradeMalta's premises at Tigné Point, Sliema. It is hoped the meeting space will serve as an incubator of ideas for businesses seeking out TradeMalta's services.

The development is a sign of a growing relationship between HSBC Malta and TradeMalta which have recently renewed a strategic support agreement for another three years. The agreement sees the two parties work on several joint projects including country specific seminars, training and education programmes, and international trade missions.

"We recognise the role collaboration plays in bringing new ideas in a changing global trade scenario. HSBC is committed to supporting business and export innovation and we are looking forward to continue our strong and established relationship with TradeMalta," said Michel Cordina, Executive Director and Head of Business Development of HSBC Malta. HSBC is also the strategic sponsor of TradeMalta's signature 'Malta International Business Awards' (MIBA) which will be held for the second time in 2019.

A brainchild of TradeMalta with the strategic support of HSBC Malta, the initiative enjoys the endorsement of the Ministry for Foreign Affairs and Trade Promotion, the sponsorship of audit firm Grant Thornton, the partnership of marketing communications firm BPC International Ltd, and the architectural signing company Big Exhibits.

Closing of applications is by 5pm on Friday 28<sup>th</sup> June 2019, while finalists will be announced on 31<sup>st</sup> July. Winners will be announced during a ceremony on 22<sup>nd</sup> of November.

The awards are open to all enterprises with a good internationalisation story to tell, be they exporters of products, providers of services, franchisors or international businesses with head office functions in Malta. Participants can make submissions for one or more award categories.

Application on [trademalta.org](http://trademalta.org).



**HSBC's support is enabling TradeMalta to grow Maltese businesses internationally**