

5 June 2019

HSBC, UNESCO introduce environmental book on Mosta's *Wied il-Għasel*

To celebrate World Environment Day (June 5), HSBC Malta and UNESCO Maltese National Commission are releasing engaging new content to highlight the important roles Malta's valleys play in the country's ecology.

Entitled *Mixja f'Wied il-Għasel* (A walk in the Valley of Honey) and authored and designed by Jason Aloisio, the booklet documents the rich array of flora and fauna in the valley which is located in Mosta. The publication was funded through the HSBC Water Programme – *Catch the Drop* campaign.

World Environment Day is marked worldwide each year on 5th June. This year's theme is 'Air Pollution'. At a group level, HSBC has encouraged its suppliers to recycle waste into energy.

Mixja f'Wied il-Għasel is the second publication in the collaboration between HSBC Malta and the UNESCO Maltese National Commission and also a second one by Jason Aloisio. Mr Aloisio is also a field teacher within BirdLife Malta. His previous publication was entitled *Mixja f'Wied il-Lunzjata*.

"It is hoped that these publications encourage teachers to engage their students in more outdoor activities which will help them to appreciate our natural heritage and all forms of wildlife," said HSBC Malta CEO Andrew Beane.

Sarah Brady, Education Manager at BirdLife Malta, said: "Spending time in nature is invaluable for our health and wellbeing and for encouraging us to be more environmentally friendly. This publication provides the opportunity to learn about the amazing wildlife we have living on our doorstep and to inspire teachers and children to enjoy being outdoors and learning with a different perspective. We would like to thank Mr Jason Aloisio and HSBC for their work in making this happen."

More information on the publication can be had by calling 2155 3503 or 2134 7645.

