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## **HSBC Malta appoints seasoned banker as Executive Director and new Head of Business Development**

HSBC Bank Malta p.l.c. has announced that Michel Cordina has been appointed as Executive Director on the HSBC Bank Malta p.l.c. Board. Michel has also been appointed as the bank's first Executive Head of Business Development, a new role created to usher the bank in its new phase of growth.

Michel Cordina has been the Head of the bank's Commercial Business for the past eight years.

HSBC Malta CEO Andrew Beane said: "Michel is a seasoned banker and has a wealth of experience and we look forward to seeing Michel's remarkable energy driving growth from our core business and from HSBC's signature strength as the world's leading international bank."

Michel started his banking career in 1981 with Mid-Med Bank Limited and joined HSBC in 1999. He has worked in various areas of banking in both Personal Banking and Commercial Banking business units. He has also led a number of operational and support functions of the bank. Michel has occupied various executive roles within HSBC Malta including, Deputy Head of Operations and Head of Business Transformation. He was also the Programme Manager responsible for bringing the HSBC UK Contact Centre to Malta. In 2010, Michel was seconded to HSBC Commercial Banking in London where he performed the role of Head of Sales Performance.

In his new capacity, Michel will work with all global businesses and functions to develop the bank's business with the bank's primary clients and external stakeholders as it focuses on a balanced return to growth. Facilitating growth in HSBC's corporate business will be a particular priority.

Michel said: "I am honoured and privileged to be appointed as a Director on the bank's Board and very excited to take on this new executive role in my more than 37-year-long association with the bank. I am fortunate to be part of the HSBC Group and I look forward to strengthening our business in Malta and connecting our customers to opportunities, enabling them to thrive and supporting the Maltese economy to prosper."



**Michel Cordina will drive growth from the bank's core business**

