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HSBC Premier re-launched with attractive new benefits

HSBC Malta has re-launched HSBC Premier, introducing new entry criteria for customers wishing to join. Customers with a salary of €50,000 net which is directly credited into the HSBC Premier account will be eligible to benefit from the entire suite of added value services offered by the bank. The new threshold for joint-income is €75,000 net.

HSBC Premier is HSBC Malta's most prestigious account type and brings a number of benefits, including free Contactless World Mastercard, exclusive loyalty rewards, travel insurance, free worldwide cash withdrawal using HSBC ATMs, free supplementary cards, discount on the Malta International Airport's La Valette Lounge, dedicated 24-hour customer service centre, and more.

Dan Robinson, Head of Retail Banking and Wealth Management of HSBC Malta said: "Our customers live in a world characterised by added responsibilities and dreams to fulfil, and HSBC Premier is geared at helping manage the unexpected and ensuring the prosperity of our customers' families and their future."

He added: "Over the last five years, salaries in Malta have been growing at a rate of 5% per annum*. If the economy continues to sustain this, more people will experience personal economic growth. HSBC Premier is well positioned to provide solutions to customers' increased lifestyle expectations and financial management needs."

More details about HSBC Premier benefits, terms and conditions, and up-to-date information can be found on the dedicated website www.hsbc.com.mt/1/2/mt/premier or by contacting the bank on 2148 9100.

**National Statistics Office*

