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## **HSBC Malta's flagship corporate banking centre ready for business**

HSBC Malta has completed an investment to transform its flagship corporate banking centre in Qormi. The investment is a part of the bank's strategy to offer exceptional customer experience backed by the latest technology.

The redesign places corporate customers in the heart of the banking process and provides a personalised experience, which can seamlessly switch from physical interactions to use of digital channels.

Apart from the HSBC's latest global design standards, corporate customers will also experience a new VIP lounge and meeting rooms complete with a host of amenities.

The official opening was attended by guests from the business community and representatives from the Malta Chamber of Commerce, Enterprise and Industry, Malta Enterprise, Trade Malta, GRTU, Malta Union of Bank Employees, General Workers Union and other commercial entities.

HSBC Head of Commercial Banking for Continental Europe, Andrew C Wild, travelled to Malta to attend the event along with senior HSBC Malta Board members and officials, and reiterated the bank's commitment to the business community of the country.

HSBC Malta CEO Andrew Beane said: "We have invested to re-launch our principal corporate banking centre because we want to grow HSBC's business in this area. I am delighted we can welcome our valued customers into a world-class suite of meeting rooms to discuss how we can grow together for mutual benefit."

HSBC Malta head of Commercial Banking Michel Cordina said: "We listened to the things that the current generation of corporate customers demand in the banking space. We understood and adapted to their needs, embraced change and new technology, and presented a banking model that makes customers central to the experience."

In recent times, HSBC Malta has announced several banking and digital firsts in Malta: Face ID and Touch ID features as well as contactless cards and digitisation and integration of front- and back office. A number of these features are available exclusively to HSBC's commercial customers on its award-winning business website, [www.hsbcnet.com](http://www.hsbcnet.com). More information can be had from [www.business.hsbc.com.mt/HSBCnet](http://www.business.hsbc.com.mt/HSBCnet) or 2380 8000.



**HSBC Head of Commercial Banking for Continental Europe Andrew C Wild and HSBC Malta Chairman Sonny Portelli (3rd and 4th from left) officially opening the revamped Corporate Banking Centre in the presence of Mr Michel Cordina and Mr Andrew Beane**



**HSBC Malta Chairman Sonny Portelli (1st from left) addressing the guests at the official opening of the revamped Corporate Banking Centre, in the presence of Mr Andrew Beane, HSBC Head of Commercial Banking for Continental Europe, Andrew C Wild and Mr Michel Cordina**