

## HSBC offers customers a mega start to 2018

HSBC Malta has ushered in the New Year with one of their biggest campaigns to help customers get their year off to a flying start and help them prosper. During the campaign, which runs until 28th February 2018, customers will enjoy offers on home loans, life insurance, personal loans, credit cards and HSBC Advance.

On offer are a fixed interest rate of 2.5% until June 2020 on all home loans whilst customers taking life insurance cover will get the first three months for free. Additionally, the Bank has reduced its personal loan rate from 6.5% to align with its car loan rate of 4.99%. Furthermore, customers initiating their application online for any of these campaign products will benefit from reduced fees.

Meanwhile, the credit card offer leverages the rapidly growing usage of card payments in Malta, thanks to the introduction of technology innovations such as contactless, and rewards up to 10 participants with a chance to win back their money up to a maximum of €500 each. Cardholders automatically enter this competition when paying with their HSBC credit cards. The competition period covers 1st January to 28th February.

Last but not least, all new customers joining HSBC's Advance proposition can benefit from €50 cashback, making it a valuable offer for those opening an account. HSBC Advance includes a Visa Platinum card at no charge, free travel insurance and a number of other benefits such as preferential rates and fees. HSBC Advance is free of charge for all eligible customers.

HSBC Malta Head of Retail Banking and Wealth Management Daniel Robinson said: "With this campaign we wanted to give our customers some really strong and useful offers to help them prosper. We believe 2018 is going to be a fantastic year and we have some really exciting plans so we wanted to make sure we start the year with a real bang."

Customers interested in learning more about these offers and seeking further information can visit [hsbc.com.mt/start](http://hsbc.com.mt/start), call 2380 2000, or visit their nearest branch.



**Customers availing the home loan offer can enjoy precious moments that can last throughout 2018 and beyond**

# Press Release



**Personal Loan: Customers can achieve more of their 2018 goals with HSBC's personal loan offers**



**Customers receive cash-back and up to €500 during the campaign**



**Customers can reach their ambitions with the HSBC Advance offer**

Approved and issued by

**HSBC Bank Malta p.l.c.**

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