

HSBC Malta's first Toy Drive brings holiday cheer to children in need

Dozens of toys were collected after HSBC Malta joined a Group-wide toy drive to bring the undeniable power of playtime to children from less fortunate backgrounds. From latest gadgets to stuffed characters, toys of all shapes and sizes were donated by HSBC employees and customers, many of whom brought their contributions to the HSBC branches. The toys were donated to the Foundation for Social Welfare Services and the Angel Tree Club.

This was the first time HSBC Malta joined this Group initiative. Last year, a total of 18,166 toys were collected and distributed in 18 participating countries in the HSBC network.

The campaign ran from 27th November to 12th December.



HSBC Malta employees and customers demonstrated great support by donating new toys

Press Release



This was the first time HSBC Malta joined this Group-wide initiative which dates back 10 years

Approved and issued by

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