

HSBC Malta spreads Mother's Day love

Mother's Day is a celebration of unconditional love, and to say thank you to the mothers at HSBC Malta, the bank created a little surprise for some of the mums.

Throughout the month of April, forms were sent out to colleagues who are mothers to take home and get their kids to fill out. The questions were quite simple and included questions such as, "why they love their mum?" and "what they would like to buy their mum for mother's day?"

All of the mums who submitted a form received a memento carrying the children's kind and, in some cases, humorous words. In addition to this, a few responses were drawn from the hundreds received, for a slightly bigger surprise. For these mums, the bank arranged for the children and their dads to visit their mum at work and surprise them with the gifts that they had written on the form.

The moments were caught on film and have been made into a video that really captures the appreciation and affection that children have for their mums. The moments where the kids surprise their mums at work are truly poignant. The video is available on HSBC Malta's popular facebook page – www.facebook.com/HSBCMalta and the new Youtube page - <https://youtu.be/kmSQqv8iIsI>

HSBC Bank Malta CEO, Andrew Beane said: "At HSBC we are lucky to have fantastic colleagues and as with mother's day round the corner, we wanted to celebrate the contribution mums make both at work and at home. The aim of this video is to simply say thank you to all mums who work with us."

HSBC Malta is endeavouring to be an employer of choice in Malta in terms of its commitment towards flexibility, diversity, and women advancement at the workplace.



Press Release



Thank you mum' is the Bank's way of saying thank you to all the mothers at HSBC Malta and across Malta

Approved and issued by

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