

HSBC sponsored Kelma Kelma Nota Nota shows to air during Christmas

Ray Calleja of the Kelma Kelma Nota Nota fame interacting with a young member of the audience during one of 10 concerts sponsored by HSBC Water Programme – Catch the Drop. A recording from the shows will be broadcast on TVM2 during Christmas. The concerts welcomed a record attendance of 9,000 people who, while being entertained, also learned about water conservation efforts of the Catch the Drop campaign. Kelma Kelma Nota Nota is a co-production between Dr. Michael Spagnol of Kelma Kelma community (<https://www.facebook.com/kelmakelma.mt/>), Daniel Cauchi of Big Band Brothers and Ray Calleja.



Approved and issued by

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