

## HSBC Malta sponsors TransLog for third year in a row

HSBC Bank Malta and TransLog events extended their partnership in what the organisers are terming as a landmark year for the transport and logistics sectors.

This renewed commitment provides the industry with the choice of serious discussion platforms such as the recently held 2nd Logistics Manager & Practitioner Forum, latest insights, and agenda for the future.

“The extension of this partnership goes back to the conceptual stage of TransLog, as HSBC believes that Malta is perfectly placed to benefit from a strong transport and logistics sector serving south of Europe and north of Africa,” said Michel Cordina, Head of Commercial Banking at HSBC Malta.

“Our Malta Trade for Growth initiative, a dedicated internationalisation financing vehicle, has continuously attracted the attention of businesses in this sector since the launch in 2013,” he added.

The 2nd Logistics Manager & Practitioner Forum had an expansive programme including the progress the industry has made with the realisation of a Logistics Hub at Hal Far and the creation of a dedicated business section at the Malta Chamber of Commerce. An educational workshop on Tuesday 4th October preceded the Forum.

The TransLog platform is a concept of Support and Supply Management Group (SSM) and marketing communications agency BPC International Limited. More information can be had at 2123 1015 and [comm@ssmgroup.org](mailto:comm@ssmgroup.org)



HSBC Malta was the main sponsor of the Logistics Forum. (From left) SSM Group's Alex Borg, one of the TransLog events organisers, and HSBC Malta's Head of Commercial Banking Michel Cordina

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