

HSBC Bank and Global Payments renew agreement with the Definitive(Iy) Good Guide Co. Ltd.

HSBC Bank Malta plc and Global Payments Ltd. have renewed their partnership with Definitive(Iy) Good Guide Co. Ltd., publishers of Malta's best-selling survey-based restaurant guide, for another three years. The guide, which is published annually as a printed booklet and on www.restaurantsmalta.com, provides restaurant reviews based on surveys submitted by restaurant goers in Malta and Gozo.

"HSBC recognises the importance of customer recommendation as a factor in the success of any business. The Definitive(Iy) Good Guide is a great tool that can help customers get the best from restaurants in Malta and Gozo," said HSBC Malta Head of Retail Banking and Wealth Management, Daniel Robinson.

Over 200,000 individual restaurant dining experiences are surveyed in Malta and Gozo each year by the public, with 150 of the highest ranking restaurants making it in each edition of the Definitive(Iy) Good Guide to Restaurants in Malta & Gozo and on the website www.restaurantsmalta.com

"This is an exciting time for Definitive(Iy) Good Guide Co. Ltd. We are launching our hallmark survey to establish the best dining experiences of the year, whilst also having just unveiled our revamped website. We are truly honoured to be associated with HSBC and Global Payments," said Definitive(Iy) Good Guide Co. Ltd. Director Lisa Grech.

Stephen Teuma, Country Manager, Global Payments Ltd. said: "We are extremely happy to support this initiative as we believe that it will incentivise more customers to conveniently use their cards for payments, especially in entertainment establishments such as restaurants."

To rate the restaurants visited in the past 12 months in this year's survey, customers can visit www.restaurantsmalta.com throughout the month of September, and rate the restaurants on food, service and ambience. One can answer additional questions to determine the winners of the coveted special awards, as well as win prizes by sending in humorous and informative comments. Prizes include a two night stay in a deluxe room at the InterContinental Malta, a one hour ride in a Hummer Limousine of Route 66, or a lavish gourmet hamper from Dical House in Mosta.

Press Release



HSBC Malta's Daniel Robinson, Global Payments' Stephen Teuma, and Definitive(ly) Good Guide's Lisa Grech at the signing of the new agreement

Approved and issued by

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