

22 March 2024

## **HSBC Foundation Malta Spearheads the 20<sup>th</sup> edition of the Nationwide CSR Day Initiative Under the Patronage of the President of Malta**

In an inspiring display of community spirit and corporate social responsibility, numerous leading companies, government agencies and educational institutions across Malta are joining forces for the highly anticipated CSR Day, an initiative coordinated by the HSBC Foundation Malta under the esteemed patronage of the President of Malta. This event aims to unite businesses, schools, and agencies in a concerted effort to give back to the community through various philanthropic activities.

The CSR Day, which has become a key date in HSBC Malta Foundation's calendar of events, is a testament to the community's commitment to social betterment. The initiative, which will take place during the last two weeks of March will see representatives of companies from various sectors contributing their time and resources to support a range of causes and NGOs across the island.

Farsons Group is stepping forward with its employees volunteering at Fondazzjoni Dar il-Hena, offering their support in meal preparation and service at the foundation's shelters.

MAPFRE Middlesea plc is dedicating its efforts to assist the Building Bridges Association, with volunteers engaging in organizing and cleaning the association's shop, showcasing the power of teamwork in community service.

Mater Boni Consilii St Joseph School in Paola is rallying its students, parents, and staff to collect food items for the needy, a testament to the school's commitment to fostering a sense of responsibility and compassion among its community.

Further extending the CSR Day's reach, EY Malta is organizing an environmental cleanup in Wied Qirda, Żebbuġ, emphasizing the importance of environmental stewardship. Similarly, San Ġorġ Preca College, Ħamrun Secondary School (Liceo) is focusing on intergenerational connection, with students spending valuable time with the elderly at Roseville home in Attard.

The CSR initiatives extend to various sectors, with companies like Seifert who are undertaking a clean-up in Għargħur (Top of the World) with the Salesian Community and educational institutions such as St Albert College Valletta, St Monica School B'Kara and San Ġorġ Preca Middle School Blata l-Bajda who are undertaking diverse projects to support for local charities such as The Soup Kitchen in Valletta, Smiling with Jerome Foundation, the Malta Down Syndrome Association and the Little Sisters of the Poor in Ħamrun.

The Medicines Authority who joined this initiative for the first time will be holding a cake and sweet sale. The sweets will be baked by a group of employees during a voluntary session and all proceeds will go to the Smiling with Jerome Foundation.

The HSBC Malta Foundation continues its tradition of impactful engagement, this time focusing on the Females Unit at San Blas in Żebbuġ, where volunteers will integrate with residents in their daily activities, emphasizing the importance of community and support.

"We are immensely proud to facilitate this day of service, which is supported by the patronage of the President of Malta, highlighting the collective will of the Maltese community to make a tangible difference," says Michel Cordina, Executive Director and Head of Business Development for HSBC Malta. "CSR Day not only highlights the spirit of volunteerism but also reinforces our collective commitment to fostering a more inclusive and supportive society."

The CSR Day sees the shared efforts of companies, schools, and government agencies across Malta underscored a powerful message of unity and generosity, reinforcing the strong tradition of community engagement and collaborative impact that the HSBC Foundation Malta and its partners continue to build upon.



**Photocaption: Representatives of the various companies, schools and government agency participating in this year's edition of the CSR Day.**

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