

5 July 2023

### **HSBC Malta marks summer solstice with top customers and partners at Verdala Palace**

HSBC Malta welcomed the 2023 summer solstice in high spirits, hosting its esteemed clients and partners at an exclusive gathering within the historic walls of Verdala Palace. The event was not only a celebration of the season but also an endorsement of the strong relationships that the bank has nurtured over the years.

The meeting was one of the first under the leadership of HSBC Malta's new Chief Executive Officer and Executive Director Geoffrey Fichte.

Fichte, who took charge of the bank on May 1, 2023, used this special occasion to share his strategic vision for the bank. He also took the opportunity to listen and understand the future plans and aspirations of the bank's key clients, fostering an enriching dialogue that underscores HSBC Malta's commitment to a customer-centric ethos.

Mr. Fichte, an industry veteran with an expansive career in financial services spanning over 20 years, brings with him substantial international experience within the HSBC Group. His leadership is set to bring a fresh perspective to HSBC Malta, while maintaining the bank's steadfast focus on delivering exceptional service to its customers.

Speaking at the event, Mr. Fichte said, "I am truly honoured to take the helm at HSBC Malta and to connect directly with our valued customers and partners in such a unique setting. As we strategise and execute the next phase of the bank's growth journey, our undivided focus will remain on delivering value for our shareholders, customers, employees, and the wider community."

The summer solstice celebration at Verdala Palace, a venue steeped in rich history and tradition, was a significant milestone for HSBC Malta. As the bank embraces a new era under Mr. Fichte's leadership, it remains unwavering in its commitment to uphold its core values and deliver the highest level of customer service.

HSBC Malta extends its heartfelt gratitude to all attendees for their presence and continued partnership. As the bank strides into the future, it reiterates its commitment to fostering a robust economy and prosperous community in Malta.



L-R: Michel Cordina, Executive Director and Head of Business Development; John Bonello, Chairman; Geoffrey Fichte, Chief Executive Officer and Executive Director at HSBC Bank Malta p.l.c.







#### ***HSBC Bank Malta p.l.c.***

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#### ***HSBC Holdings plc***

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 62 countries and territories. With assets of \$2,990bn at 31 March 2023, HSBC is one of the world's largest banking and financial services organisations.